How to Tie a Bow with Courtney Cerruti

Chapter 1 - Introduction
Overview
(upbeat music) - Hi, I'm Courtney from Creativebug, and one of my favorite things during the holidays is wrapping presents. It's something I used to do with my mom all the time when I was little, and continue to do now as an adult. I've also wrapped a lot of presents for boyfriends, because for some reason, they didn't learn how to tie a bow. So, I'm gonna show you how to tie a bow.

Chapter 2 - How to Tie a Bow
Variations
- For this, you'll need your package and some kind of ribbon. I love working with a double-sided satin ribbon. You could also use a single-sided satin ribbon, a wired ribbon. All of the technique is the same, no matter what kind of ribbon you're using. This wouldn't work for the ribbon that you curl that's plasticky and really thin. I like to work with something that's at least a half inch wide for a package. You can of course use thinner ribbons for something much, much smaller. For any kind of medium to large size, a thicker ribbon is gonna look a little nicer. For this craft box, I'm actually gonna go with an even wider ribbon. This one's a little over an inch wide. To start, I would say probably for anything on the small size, you want a minimum of a yard of ribbon to work with. You can always trim down and the more packages you wrap, the more familiar you're gonna be with how much ribbon you need. This would just be for a single bow, not a double tie with a bow. I've got my box here and my ribbon already cut. This may be a little bit over three feet. I'm just gonna place my package right on top of my ribbon. If this was a double-sided, if there was a pattern on one side, you'd want the pattern facing out so that you would see it on the side of the package. We're gonna start by tying a knot. So right over left. Keeping that down. I'm actually gonna rotate the box this way because I want my ribbon to go along the length of this box. Gonna start by doing a loop on one side. Then bringing my other ribbon over that loop. Tucking it through the back to make the second loop. This is the part that everything can be really loose because you can still adjust things. You can tighten and you can see that this bow is way too big. I'm going to pull on the tails here... to bring it a little smaller... and to adjust everything. It's better to have a little more ribbon so that you have room to play. I think that looks good. Then I wanna go ahead and trim these so that they're even and that they look a little bit cleaner. You could just do an angled trim with a nice pair of sharp scissors. Or you can fold the tail in half and cut from the fold to the edges, which will give you this sweet little mitered inverted triangle. We'll do that here as well. (scissors cutting) There you have the perfect bow. Remember, you can still adjust things. I wouldn't trim your tails until you're totally happy with the way that your bow is lying. If it's flat and you have your tails coming off the sides, just because when you cut into the ribbon it can fray. Do that last. Remember, you can practice this. You can untie and retie. I'm gonna show you another one. We're gonna use the same technique, but this time we're gonna do a double wrap. We have the band of the ribbon going across horizontally and also vertically. For this one, I have twice the length. About two yards. I'm using a thinner ribbon because I like the proportions, since it's gonna have the double cross. You wanna find roughly the middle of your ribbon, and you're gonna start on the top of the package. The top of your package is where you lie this ribbon first. You're gonna flip it over. You can see I've got washi tape on the back of this. Making sure that everything is lying flat, you're gonna do a simple cross-over here. Keep it

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taught. Come back to the top. You can adjust here, so... if you didn't have your ribbon just perfect, feel free to adjust. Here, you can tie the bow in the same way that we've done. I actually like to catch the ribbon below. I feel like that keeps everything nice in place. I've got these crossing and I'm actually gonna put this top ribbon underneath the one below it. You can see that that's caught under this ribbon. I'm gonna do the same thing. Create a loop. Take our other ribbon and go over. If this starts to twist, you can maneuver it into place. You want this to lie flat, but you can adjust it too. Pull through that other loop. Just tighten up. Again, use your tails to adjust your ribbon if you want to be a little smaller or a little larger. I don't like it when the bow itself comes up over the edges, but I do like it when the tails do. That's fine. This one I'm gonna do a nice angled... edge. (background holiday music plays) There you have a perfect package with another perfect bow.

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