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## Stamped and Embossed Christmas Gift Tags with Courtney Cerruti

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### Chapter 1 - Stamped and Embossed Holiday Gift Tags

#### Overview

(upbeat music) - Hi, I'm Courtney from Creativebug, and I truly believe that the outside of a package, the wrapping should be as special and as thoughtful as the gift inside. And one of my favorite things to do for any holiday is to make wrapping paper and gift tags. And I'm gonna show you how to do so using rubber stamps, ink, and embossing powder. If you've never embossed something before, it's truly magic. And once you see how to do it, you'll be swiftly hooked.

#### Stamp and emboss tags

- For this project there's not a lot of materials that you need, but I have a ton of variety, so you can kind of get a feel for what I like to use. You're going to need some gift tags, and they come in a variety of shapes and paper styles. You'll need some rubber stamps. These all came in a Christmas gift pack, and you can find stamps that are coordinated like this, or you can just have individual random ones. You'll need embossing powder in your color choice. I've got red, silver, which will be nice and metallic, a pretty lime sort of green, and then clear, which actually will reflect whatever ink you use below it. I'm using pigment based inks, which are slow drying, which is perfect for embossing. You want to use pigment based and not dye based inks. Also in a variety of colors. You'll need an embossing gun or heat tool, a hair dryer will not work. Some scrap paper, baby wipes for cleaning off your stamps, and then a bit of twine and scissors to attach your tags to your packages. And we'll start by just stamping with some snowflakes. I'm going to use a single snowflake with silver ink. I like to do lots of little pats until I get nice coverage. And I'm going to stamp right off the edge of the gift tag. I like the way that looks. You have to re-ink every time that you want to stamp. Lots of little taps. We're just going to keep this at one end. Now we'll move that away. Use a different piece of scratch paper, and we're going to put our embossing power on here. Because we're doing silver, I want these to be silver at the end, I'm using silver ink with silver embossing powder. I'm just going to pour a lot, but that's fine, because then we'll tap it off. The embossing powder sticks to wherever is wet, and then this will get recycled back into our jar. This is the magic part. We're going to melt the embossing powder with our heat tool. You want to keep moving this around. Don't burn your paper or your table. But once it changes, you'll see that embossing powder will melt and become metallic. Give that a second to cool, and you can set it aside and clean your stamp, just with a bit of a baby wipe. Just to keep your stamps nice and clean, so you don't contaminate your ink when you switch colors. Let's try red ink and red embossing powder. Lots of little taps. You can always test your stamp too on a scrap piece, just to make sure everything's looking good. Let's do this one right in the center. And we'll switch to a scrap piece of paper that's fresh. You have a little bit of time here while this is wet. Recycle that back in. And we're going to heat this one up. [heat gun blowing] The red is not going to be as obvious when it changes as the metallics are, like silver or gold, but this will go from being sort of matte to glossy. And then you'll know you're done. Again, you want to let it cool before you touch it, and clean off your stamp. Last, let's do a blue snowflake. I'm using a light aqua blue color here. And we could do one in the center, or we could do them all over. We could create little pattern if we want. Just kind of rotating our stamp, and we won't leave any blank space on this one, and we'll write the name of the recipient on the other side. So we're just creating a pattern here. Whoop. Perfect. And because I don't have

embossing powder that's this blue, but I want this blue to show through, I'm gonna use clear embossing powder instead, which goes on white, sort of like glue. It goes on white and dries clear. Looks like a lot, but that's totally fine. You can see those are now sort of powdery blue. [heat gun blowing] You'll notice that this will go to being a little bit darker and glossy. Now we're going to write the names of our recipients on our gift tags and attach them to our packages. It's easier to write this when it's flat. So this one's gonna be for Christina. Just loop a little bit of twine through. You could use baker's twine. Attach this. This one is for Brian. For this last one, we're actually going to write it on the back. This is for Alex. This one already has a tie, so we'll just attach it to the package. These packages are perfectly wrapped, tagged, and ready to go under your Christmas tree. ^[playful music]