

Step 1:
Sign up for
Creativebug for
Libraries



All-access pass for every skill level

Explore thousands of classes while working alongside instructors to learn craft techniques.

Easy-to-use, personalized platform

Enjoy features like chapter divisions, note-taking tools, 20-second rewind and more.

High-quality, expert-driven videos

Produced by renowned artists and creative experts with proven teaching methods.

KEY FEATURES

- ✓ Public performance rights
- ✓ Support for in-library programming
- ✓ Seasonal programming guides

Artists network

Helping artists realize their
full creative potential.

Artists Network provides expert instruction, practical guidance, and inspiring insights for art-makers of all experience levels across a variety of painting and drawing mediums. Access professional-quality video learning from today's most respected artists, as well as a library of skill-building resources that delve into artists' creative processes, materials, and methods.

KEY FEATURES

- ✓ Stream 850+ instructional video workshops for every medium and skill level
- ✓ Access the entire Artists Magazine digital archive
- ✓ Explore our eBook library of how-to topics, tips and techniques



Step 2:
Enable Creativebug
Borrow so patrons can
access additional digital
resources one week
at a time



**Forget boring drills. Learning guitar
with Gibson feels like a game.**

The **Gibson App** is the world's #1 guitar learning platform, designed to take an absolute beginner to a confident player. The app listens to live play and provides real-time feedback, ensuring quick and fun progress. Follow step-by-step paths and dive into genre-specific exercises at a self-guided pace. Available on the App Store and Google Play.

KEY FEATURES

- ✓ Interactive lessons with real-time feedback
- ✓ Skill tracking
- ✓ Genre-specific courses with new weekly content
- ✓ Digital amplifier to explore sound and effects
- ✓ Tuner, metronome and training calendar